



# MORRIS CHRONICLES

WALLCOVERINGS, FABRICS  
& FLOORCOVERINGS  
COORDINATE BOOK



## ABOUT WILLIAM MORRIS

William Morris was born on 24th March 1834 at Elm House in Walthamstow, London.

Growing up in a predominantly female household, the day-to-day rituals of sewing, gardening, and decorating were central to his upbringing and, as a child, Morris had a romantic preoccupation with forests, gardens, flowers, and birds. This, paired with an innate interest in medievalism became the fundamental principles that would recur in his art and poetry.

Whilst at Oxford University, Morris met his lifelong friend, Edward Burne-Jones.

Inspired by renowned art critic; John Ruskin, they shared his belief in the superiority of medieval craft techniques and the social value of the craftsman. This exposure, combined with his affinity for the natural world led to the emergence of Morris as one of the greats of the Arts & Crafts era, an artist whose work traverses the naturalistic in the contemporary world, his undeniable storytelling ability now Internationally recognised, forever artistically bound to nature.



## ABOUT "MORRIS CHRONICLES"

William Morris was as known for his poetry as for his art. Early chronicles and manuscripts provided Morris with a richly symbolic language of flowers to explore. Nature motifs abound, this collided with his deep interest in Medievalism and the storytelling art form of the chronicler. For more than 40 years, Morris & Co. designers documented the flora and fauna surrounding Morris's workshops and within his gardens, distilling the sensation of being encircled by nature into a new revolutionary art of pattern design.



## STRAWBERRY THIEF



WALLCOVERING : MCW246 TOP RIBBON CURTAIN : MCF121-MCF292  
CUSHION : MCF301, MCF305 FLOOR TILE : MCT370

The iconic William Morris design, Strawberry Thief, is re-created, contemporised and woven with chenille yarns.  
(FABRIC)



## FRUIT

An iconic Morris design reproduced in fresh colours and in harmony with contemporary architectural spaces.  
(WALLCOVERING)



WALLCOVERING : MCW114 SHEER : MCF192  
FLOOR TILE : MCT367

# WILLOW BOUGHS

The pattern of willow leaves, one of Morris' most famous designs, is expressed in fresh, contemporary colours.



# MORRIS OAK

William Morris' iconic design, Willow Boughs, created in 1887, has inspired this traditional timber flooring range of patterned and co-ordinating plain tones of Oak. (FLOOR TILE)







Morris Chronicles collection charts this epic celebration of nature in design between 1864 and 1912.

Morris Chronicles was born, an exciting new storybook collection between Morris & Co. and Sangetsu, valuing the world view and story of Morris's designs.



WEB SITE





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**sangetsu** [www.sangetsu.co.jp](http://www.sangetsu.co.jp)

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